

marcus.

JOANNA MARCUS
DESIGN & ILLUSTRATION

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Address: 866, Audley Road
North, Ajax, ON L1Z0R6

practical skills.

Typography & Layout
Design thinking & Color theory
Art Direction & Copywriting
Graphic & Branding design
Adobe Photoshop, Adobe Illustrator
& Adobe InDesign
Certified in Design Thinking by IBM
Certified in Hootsuite Management

personal skills.

Creative outlook
Reliable, organized & professional
Works well under pressure
Deadline & detail-oriented
Aesthetically driven
Motivated team player
8th Grade ABRSM Classical Piano
Blog writing

social media.

 bit.ly/joanna_marcus

 @joanna_marcus

 joanna-marcus

about me.

I'm a highly motivated student (Creative Advertising, Seneca College) with a passion for Advertising, Communication, and Design. I hope to amplify the agency's work as a designer and illustrator by creating pieces that effect change, evoke emotion, and are powerful tools of communication.

experience & interests.

GRAPHIC & WEBSITE DESIGN, SOCIAL MEDIA MARKETING

Freelance Design and Illustration | April 2020 - Present

Packaging design, Branding, Illustration & Graphic design

Caseco Inc | Toronto, ON | Oct 2019 - April 2020

Graphic design, Image retouch, & Packaging design
Social Media design, Content creation, & Copywriting

Hashtag Inc | Chennai, IN | Apr 2019 - Jun 2019

Graphic design & Web design
Ideation & Campaign strategist, Copywriting & Content creation
Direction at Product shoot, Social Media analysis, Creative copy

education.

CREATIVE ADVERTISING

Seneca College | 2019 - 2021

Student Projects:

- Spinach Farms | Leo Burnett
- 13th St Winery | Ig2
- Indigenous peoples & Oil | Cause Marketing
- Budweiser | Anomaly

Current | GPA 4.0 (scale of 4.0)

BACHELOR OF COMMERCE (FINANCE & ACCOUNTING)

Women's Christian College | 2014 - 2017

GPA 7.75 (scale of 10.0)